



Deakin University – OHIO University Plan

Ohio University – B.S.M in Sports Management / Deakin University – B.Bus. in Sport Management

Double Degree Graduation Pathway

Advising Guide

Courses with an asterisk (*) are designated as course substitutions, not course equivalents.

Courses that may satisfy Ohio University BRICKS General education requirements are inside brackets [].

Year One

Semester 1 Deakin University	Semester Hours	Ohio University Equivalent Course
MMS 100 Sport Organization	-	SASM 1010
MAA 103 Accounting for Decision Making	4.0	ACCT 1010 and [MATH 1350*]
MAF 101 Fundamentals of Finance	4.0	FIN 3000
MMM 132 Management	4.0	MGT 2100
Total	12.0	

Semester 2 Deakin University	Semester Hours	Ohio University Equivalent Course
MAE 101 Economic Principles	4.0	[ECON 1030 and ECON 1040]
MMS 201 Sport in Society	4.0	SASM 2250
MMK 101 Marketing Fundamentals	4.0	[BA 2500] and MKT 2400
MWL 101 Personal Insight	4.0	[BA 1500]
Total	16.0	

Year Two

Semester 3 Deakin University	Semester Hours	Ohio University Equivalent Course
MIS 171 Business Analytics	4.0	[QBA 1720] and [QBA 2720]
MMS 202 Managing High Performance Sport	4.0	
Elective	4.0	Varies
Elective	4.0	Varies
Total	16.0	

Semester 4 Deakin University	Semester Hours	Ohio University Equivalent Course
MLC 101 Law for Commerce	4.0	BUSL 2550
MMM 313 Sport Leadership & Governance	4.0	SASM 3220
Elective	4.0	Varies
Elective	4.0	Varies
Total	12.0	



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Undergraduate Admissions
Chubb Hall 120
1 Ohio University Drive
Athens OH 45701-2979

T: 740.593.4100
www.ohio.edu

Year Three

Semester 5 Ohio University	Semester Hours
[ENG 1510]: Writing and Rhetoric 1	3.0
[BA 1100]: Introduction to Business and Ethical Reasoning	3.0
Pillars: Natural Science elective	3.0
BRICKS Elective: choose one course from the list below to satisfy Foundations: Intercultural Explorations and Arches: Connected World	3.0
SASM 1010 Introduction to Sport Management	3.0
SASM 3400 Sport Data Strategy and Innovation	3.0
Total	18.0

Semester 6 Ohio University	Semester Hours
Pillars: Humanities Arts elective	3.0
Pillars: Humanities Texts and Contexts elective	3.0
[SASM 4000] Diversity and Inclusion in Sport	3.0
[SASM 4500] Bobcat Sport Consulting	3.0
SASM 4450 Sport Ticket Sales and Revenue Streams	3.0
Arches: Natural World elective	3.0
[SASM 2920] The Sport Experience or [SASM 3910] Internship	3.0
Total	19.0

Year Four

Semester 7 Deakin University	Semester Hours	Ohio University Equivalent Course
MMS307 Sport Facility & Event Management	4.0	SASM 3760
MLC310 Sport and the Law	4.0	SASM 4650
Elective	4.0	Varies
Elective	4.0	Varies
Total	16.0	

Semester 8 Deakin University	Semester Hours	Ohio University Equivalent Course
MMS308 Sport Marketing	4.0	
MMS306 Sport Practicum	4.0	[SASM 2920], [SASM 3910], and BA 2000)
Elective	4.0	Varies
Elective	4.0	Varies
Total	16.0	



Undergraduate Admissions Processes and Selective Requirements

Deakin University students who are interested in pursuing the double degree pathway must apply as a degree-seeking student to Ohio University's College of Business Sports Management program. Applications are subject to established deadline dates and current admission policies. Student's pursuing the dual degree pathway must have an accumulative 2.75 GPA or better and have completed the equivalent of ECON 1030 or ECON 1040 to be considered for admission. Requirements for ENG 1510/1610 equivalent will be completed at OHIO. Please refer to the Undergraduate Admissions' website (<https://www.ohio.edu/admissions/international>) for application deadlines. Students must earn an equivalent of a C- or better in order to receive transfer coursework.

Transferring Deakin University Credit

In order to receive double degree credit at Ohio University, students must complete the outlined coursework and earn the equivalent of a C- or better in all Deakin University courses. Duplicate course credit may not transfer. An official Deakin University transcript should be requested after grades have been recorded for Year 2 and Year 4. Transcripts should be sent to the following address:

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Chubb Hall 120
1 Ohio University Drive
Athens OH 45701

BRICKS Elective (choose one)

Students are required to complete all OHIO's BRICKS requirements. Choose one of the following courses to satisfy both the Foundations: Intercultural Explorations and Arches: Connected World requirements: ANTH 1010, ANTH 2700, GEOG 1310, or SOC 2700

Sport Management Course Waivers

Deakin University students participating in the Double Degree program will have the following courses waived: BA 1000, MIS 2020, and UC 1900

Cultural Perspectives Requirement

The Cultural Perspectives requirement will be waived for international students on a F1 visa.

Practicum and Internship Requirement

Students participating in the Dual Degree program will satisfy OHIO's SASM 3910 Internship requirement with the completion of Deakin University's MMS306 Sport Practicum course. However, students are encouraged to complete a practicum or internship opportunity over the summer (between semester 5 and 6) while at OHIO. Students interested in completing the OHIO Internship should meet with International Student and Faculty Services (ISFS) to discuss possible work authorization processes as soon as possible.

Specialization Requirement

The OHIO BSM degree requires students to complete a specialization component. Students participating in the Double Degree program may satisfy this component through their completion of the B.S. in Sports Management through the Deakin University. Students who are interested in completing an additional area of specialization, major, minor, or certificate should discuss options and additional coursework with their OHIO advisor.

Full-Time Status

Students should enroll in at least 12 semester hours each term to ensure a full-time status. Students should discuss options for additional coursework with their OHIO advisor.

Graduation and Degree Conferral

To graduate, students must apply no later than the graduation application deadline for the term in which graduation is planned and request that final, official transcripts be sent to Undergraduate Admissions. Please refer to the University Registrar's website (<https://www.ohio.edu/registrar/graduation>) for transcript receipt and graduation application deadlines.



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Ohio University Degree Completion

This information is based off of the catalog requirements posted in 2023-2024 Ohio University and related Deakin University equivalents. All information is subject to change without notice. Students must complete a minimum of 120 total semester hours and are responsible for tracking their degree completion. Students are encouraged to work with an Ohio University academic advisor in their degree planning. Courses are subject to availability at each institution.

Last Updated: 8/8/2023



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